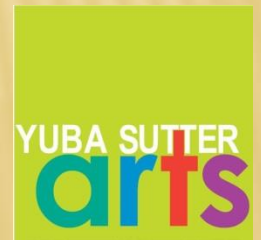


# UTILITY BOXES AND MUCH, MUCH MORE!

August 15, 2017



# YUBA SUTTER ARTS' VISION & MISSION STATEMENT

## Vision Statement

- Our arts organization wants to change the way you think about art.

## Mission Statement

- Our mission is to enrich the quality of life of our residents through participation and effective arts development. We will encourage engagement in the arts with a myriad of programs, events and activities including exhibitions, workshops, musical programs, theater productions, literary events, lectures, arts education and the creation of public works of art on behalf of our residents and the artists and arts organizations we support.



# LIST OF PROGRAMS AND PROJECTS

- **Yuba City and River Valley High School Student Art Show at YSA's main gallery**
  - Display at the Museum next year is not an option due to the new Scholastic Art Awards Program Gallery Show
- **Portraits of Veterans 2.0**
  - Pop Up photo studio locations scheduled throughout Yuba City including Sutter County Library, Sutter Historical Museum and Veterans Affairs clinic.
- **Applause Performance Series**
  - Collaborative Fundraisers to create the Sutter Performing Arts Center on Plumas Street
- **Art Crawl on Plumas Street**
  - Supported First Thursday events with artists on the street or in shops during the event.

# LIST OF PROGRAMS AND PROJECTS – CONT'D.

- **Art & Oysters**
  - New collaborative fundraiser event with Rotary for Arts and Education
- **Poetry Out Loud**
  - 2017 saw a record level of participation from both high schools for this long running national poetry recitation contest
- **An Evening with Dana Gioia**, California State Poet Laureate and former head of the National Endowment of the Arts
  - The Sutter County Library hosted the event at which Mr. Gioia shared the stage with our local County Poetry Out Loud champions.
- **Cover It! Mini-Mural Utility Box Project**
  - Project announced in early 2017
  - Joint YSA and Yuba City Rotary fundraiser, “Art, Wine & Wickets” provided the seed money to begin painting City-owned utility boxes.

# COVER IT! HOW IT BEGAN

## Cover It!

### Mini-Mural Utility Box Project

Yuba Sutter Arts has designed the "Cover It!" program to support art in public places and to enhance the community and neighborhoods through the use of mini-murals.



### Get Involved!

- ⇒ Adopt/Sponsor a box.
- ⇒ Suggest a location for a mini-mural.
- ⇒ Make a suggestion on what to paint on the box.
- ⇒ Submit an application to be an artist.

The "Cover It!" project will enhance the aesthetics of the Yuba Sutter area, promote civic pride, increase pedestrian traffic and extend public art to new areas and unexpected places while creating an attractive environment and allowing art to be introduced to the public in a creative and inventive way. The program goal is to bring beauty to unexpected places through painting utility boxes.



**Contact**  
Yuba Sutter Arts  
624 E Street, Marysville  
email@yubasutterarts.org  
(530) 742-ARTS (2787)



art, wine & wickets

## Art, Wine & Wickets

Proceeds benefit Yuba Sutter Arts' *Cover It!* Utility Box Project

### Cordi Winery

10401 Ingram Lane, Live Oak

**Saturday, April 29, 2017**

**11am - 4pm**

**\$25**

**Includes gourmet boxed lunch**

Music By  
**South Sac Jukes**

### Art

Featuring Artists: Sara Sealander  
Carol Keesling | Joanna Kidd | Rebecca Wallace

### Wine

Includes Wine Tasting and a Glass of Wine

### Wickets

Bring Back Great Memories. Play Croquet!

### And.....

20's/30's era themed games, music, 50/50 Raffle & more!

### Tickets Available

[yubasutterarts.org](http://yubasutterarts.org) | Yuba Sutter Arts, 624 E Street, Marysville

### Sponsored By



Rotary Club  
Of  
Yuba City



# DARIN GALE PROVIDED THE LIST

## Traffic Signals City of Yuba City

Location	Date	Notes
Garden @ Stewart		
Garden @ Eureka		
Garden @ Shanghai Bend		
Garden @ Bogue		
Garden @ Lincoln		
Garden @ Teesdale		
Garden @ Percy		
2 <sup>nd</sup> @ B Street		
Live Oak @ Queens		
Clark @ B Street		
Clark @ YCHS		
Clark @ Franklin		
Gray @ Franklin		
Winco @ Franklin		
Walton @ Franklin		
Walton @ Lincoln		
Gray @ Louise		
Gray @ Ainsley		
Gray @ Queens		
Gray @ Butte House		
Butte House @ Yuba Plaza		
Butte House @ Civic Center		
Butte House @ Stabler		
Butte House @ Tharp Rd		
Butte House @ Harter Parkway		
Stabler @ Poole		
N. Colusa @ Harter		
Walton @ Sam's Club		
Walton @ Bridge		
S. Walton @ Camino De Flores		
Bridge @ Oji		
Bridge @ Gray		
Bridge @ Clark		
Bridge @ Cooper		
Bridge @ Plumas		
Bridge @ Shasta		
Queens @ Stabler		

# YSA PUT OUT A CALL TO ARTISTS

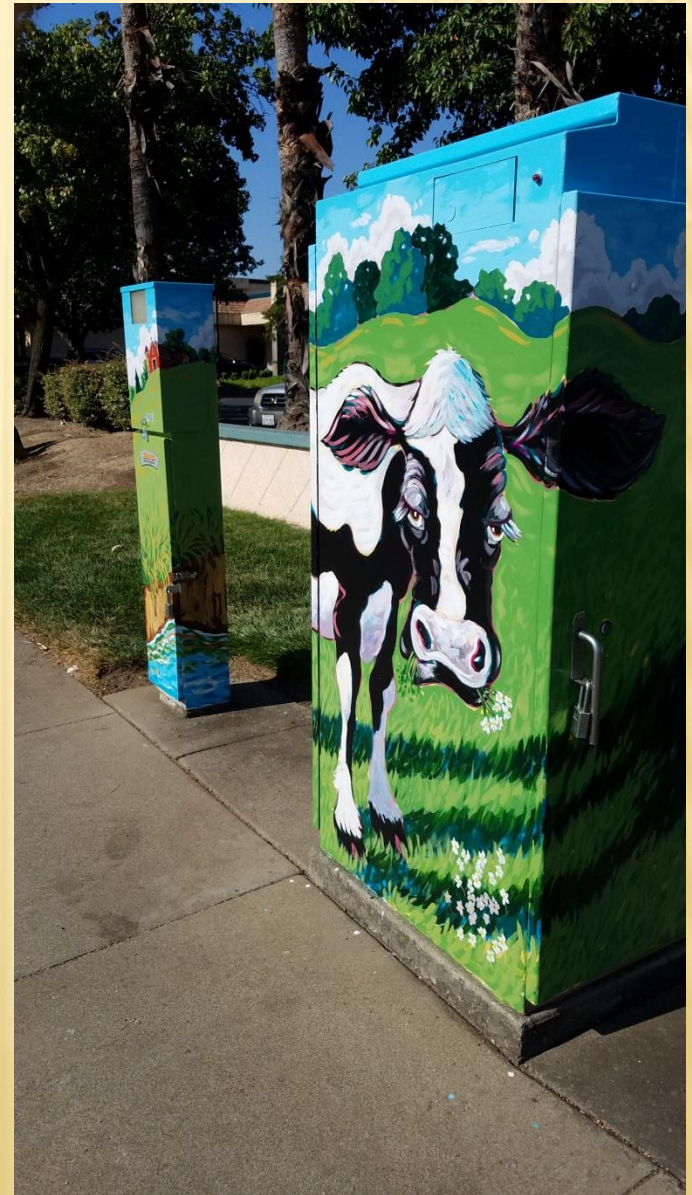
- ❑ It established criteria for submissions
  - ❑ Fun, eye-catching, appropriate, relevant
- ❑ Artists are evaluated on a variety of factors:
  - ❑ Rendering
  - ❑ Experience
  - ❑ Level of detail



# “HERE’S LOOKING AT YOU, CUD” BY KAREN FULK



# Stabler Lane and Butte House Road



# NEXT UP...HIGHWAY 99 AND FRANKLIN



# YUBA SUTTER ARTS AND THE CITY OF LIVE OAK PROJECT



A little metallic Eiffel tower is hidden here. It will only be visible from very close to the mural



# NEXT STEPS...

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- ❑ YSA requests ongoing support from the City of Yuba City.
- ❑ YSA proposes entering into a Professional Services Agreement with the City for a period three years.
  - ❑ Funding levels to be determined at a future meeting.
  - ❑ During this period YSA would commit to paint a minimum of ten boxes per year.
    - ❑ There are 31 boxes on the list plus 6 on Bridge Street (excluded).
- ❑ The City of Yuba City may also want to retain the services of YSA for the creation of additional public murals.
- ❑ YSA and the City of Yuba City may want to collaborate on grant writing.
  - ❑ As an example, the NEA “Our Town” Grant program for “creative place-making” - \$25,000 plus matching funds

YUBA SUTTER  
arts