Community Memorial Museum of Sutter County

Jessica Hougen, Museum Director/Curator

A brief history... Norma and Howard Harter in front of the Museum shortly before opening



Current façade



Organization

- Department of Sutter County
 - Salaries & benefits for 2 FTE
 - Utilities
 - BuildingMaintenance
 - Basic business expenses

- Museum Association
 - Temporary Exhibits
 - Replacing permanent exhibits
 - Education programs
 - Gift Shop
 - Marketing



Permanent Exhibits

- Sutter Buttes
- Nisenan Maidu
- John Sutter
- History of Agriculture
- Multi-Cultural Gallery
- Early days in Yuba-Sutter









Education Programs

Children's Programs

- Night at the Museum
- West Coast Falconry
- Storytelling



Adult Programs

- Lectures
- Gallery Talks
- New Book Presentations











Revitalization

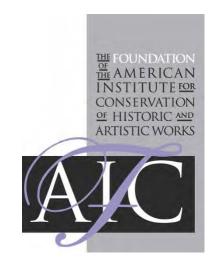
The Community Memorial Museum of Sutter County shares local stories to strengthen community bonds, to inspire celebration of our diverse cultural heritage, and to demonstrate how understanding the past prepares us for the future.

Institutional Assessments:

Museum Assessment Program



Collections Assessment for Preservation



Strategic Plan:

- 1. Develop a comprehensive development plan to identify and initiate ongoing fundraising operations.
- 2. Continue to build staff to meet growing institutional needs.
- 3. Initiate a plan for ongoing improvements to the Museum's facilities.
- 4. Review all exhibits, assessing relevance, redesign opportunities, and audience appeal.
- 5. Increase marketing and visibility through a comprehensive approach.



Marketing-Rebranding

www.suttercountymuseum.org



Brochure



Visitation

Total visitation- 2016: 6800

2017: 7800

2018 (to date): 5163

July-Dec. 2017

Total: 3540

79.92% from Sutter County

72.49% from Yuba City

Jan.-June 2018

Total: 5163

83.54% from Sutter County

80.21% from Yuba City

Partnerships

- Yuba Sutter Arts
- Sutter County Children & Families Commission
- Sutter County Superintendent of Schools
- Sutter County Library
- Middle Mountain Interpretive Hikes







Gift Shop

Books, books!

Local, regional and state history

Subjects related to exhibits in the museum

Children's books, focus on multi-cultural

'Made in California'
'Made on the West Coast'











New Addition

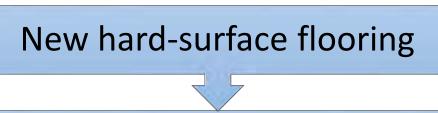
Installed in Spring 2018





California Cultural and Historical Endowment Grant

Further facilities upgrades



New HVAC system for storage building

Upgrades to security system

Painting the entire interior

New exterior signage

New flexible wall system

Exhibit Projects

Nisenan Maidu Exhibit

African American Exhibit





Current Flood Exhibit



