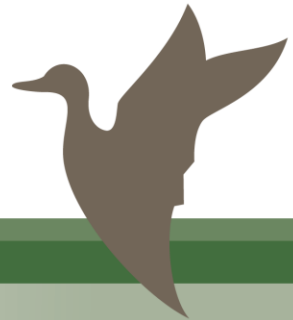
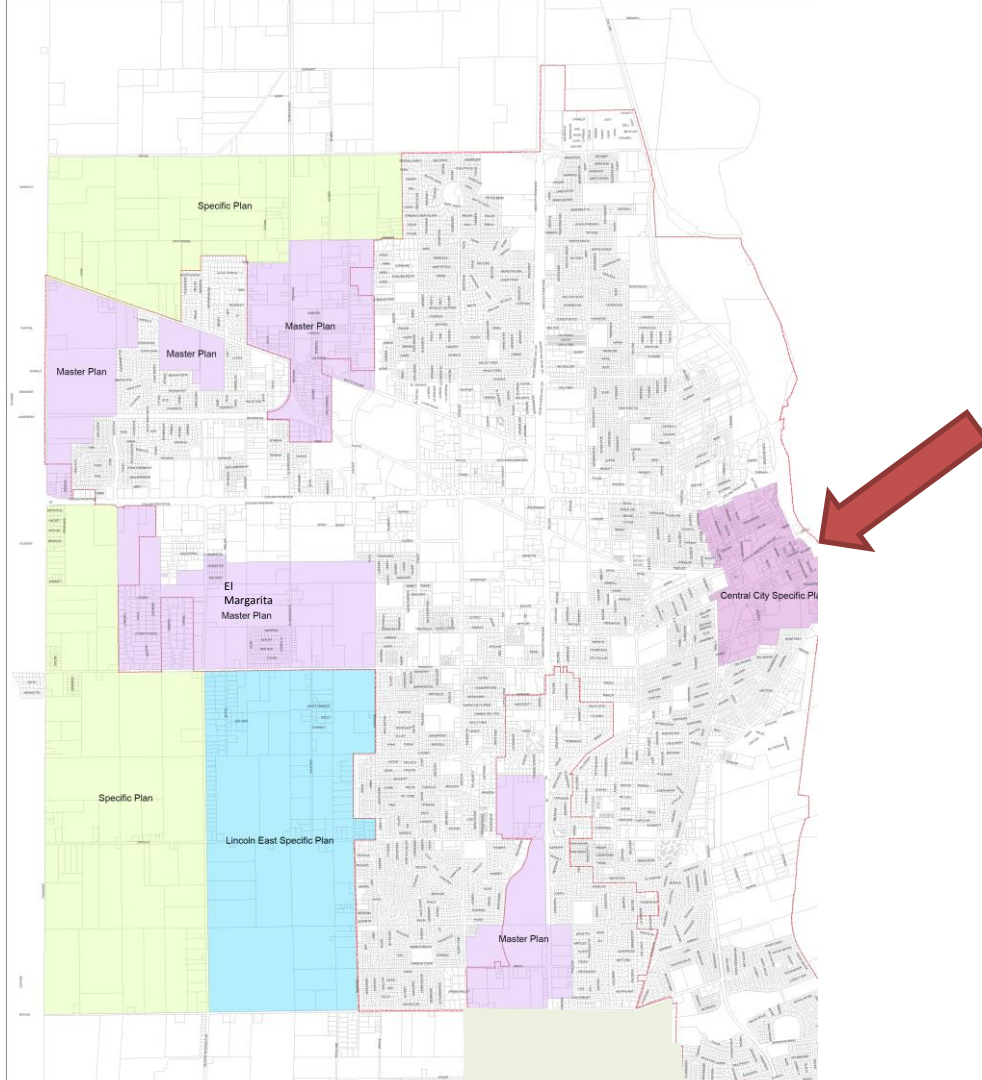


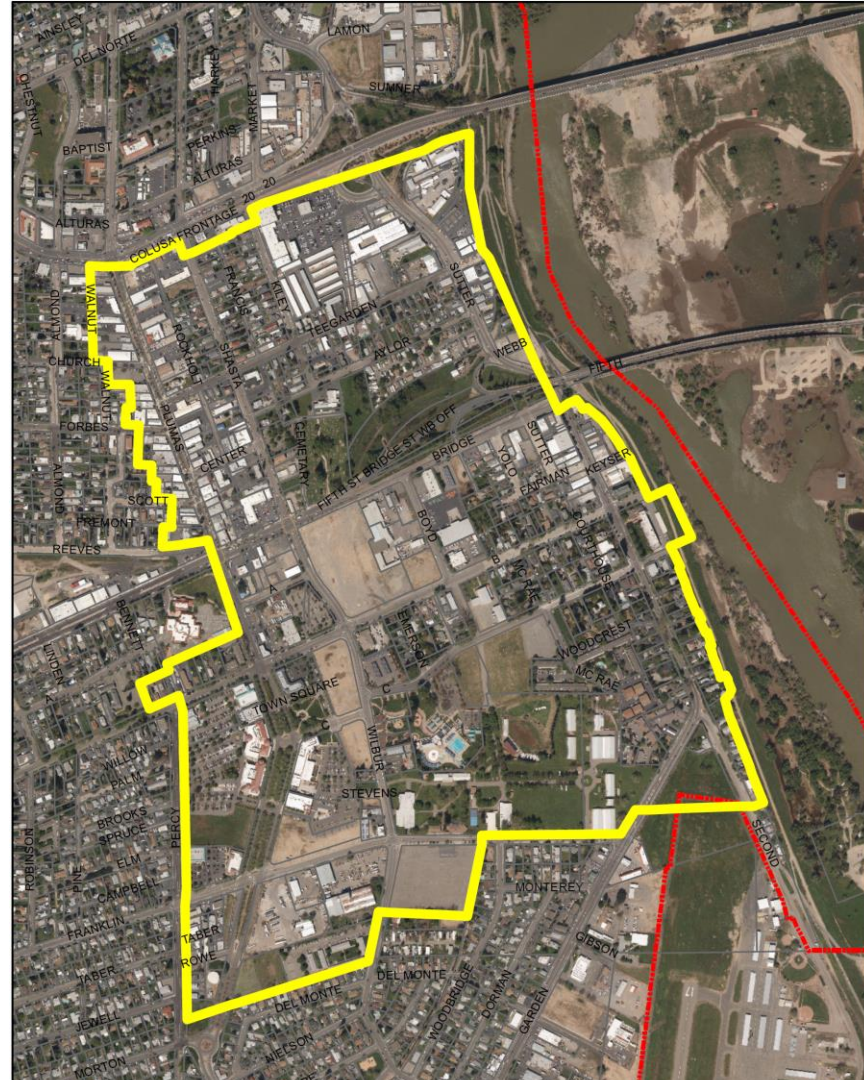
City Council | November 21, 2017

(13) Central City Specific Plan

- The 295 acre Plan was originally adopted in 1992 to improve the business climate and to unify disparate areas
- The plan serves as a road map to help guide decisions
- Informs the public and perspective investors of the area's vision

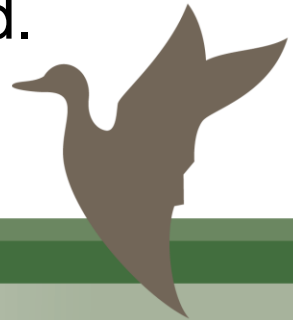






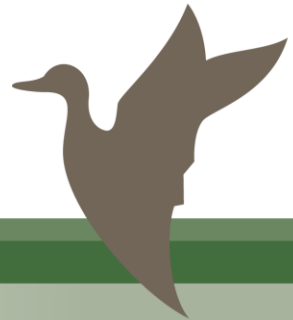
Since its adoption

- The reconstruction of Plumas St.
- The potential redevelopment of the former Feather Rivers Mills site
- The soon to be reconstructed 5th St. bridge
- Public Improvements to Bridge St.
- Significant improvements along Plumas St. & Blvd.



Ensuring Policy/Vision Match

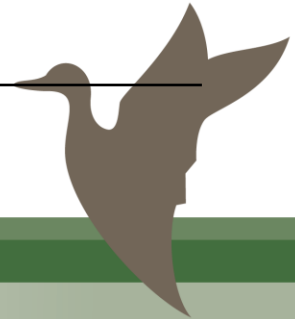
- Recalibrating:
 - Policies to ensure that we encourage what we want and not allow what we don't want
 - Zoning to ensure that we capitalize on the synergy of recent and planned changes



3-Prong Approach

CCSP Plan Update

Phase 1	Amend Feather River Mills property given that the property no longer serves as an industrial site
Phase 2	Update regulations pertaining to restaurants that serve alcohol, bars, and nightclubs
Phase 3	Recalibrate existing zoning regulations, including identifying those uses the City would like to promote, while also identifying uses that have the potential to detract from the City center. Potential benefits include reducing entitlement processing times for applicants while also helping encourage growth to desired areas.



Phase 1 - Feather River Mills



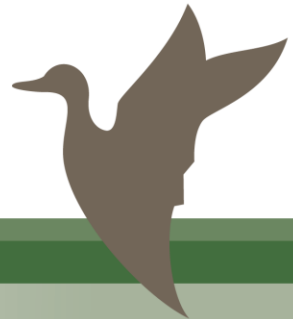
Phase 2

Today, amplified music within 500 ft. of residential uses is not permitted. The map depicts a 500 ft. buffer around Plumas St.



Phase 3

- Remaining portion of:
 - Feather River Mills site
 - Updating
 - the traffic guidelines in the plan area
 - text to reflect contemporary planning and business practices
 - language, while staying true to the vision



Phase 3 - Feather River Mills



Feedback?

