

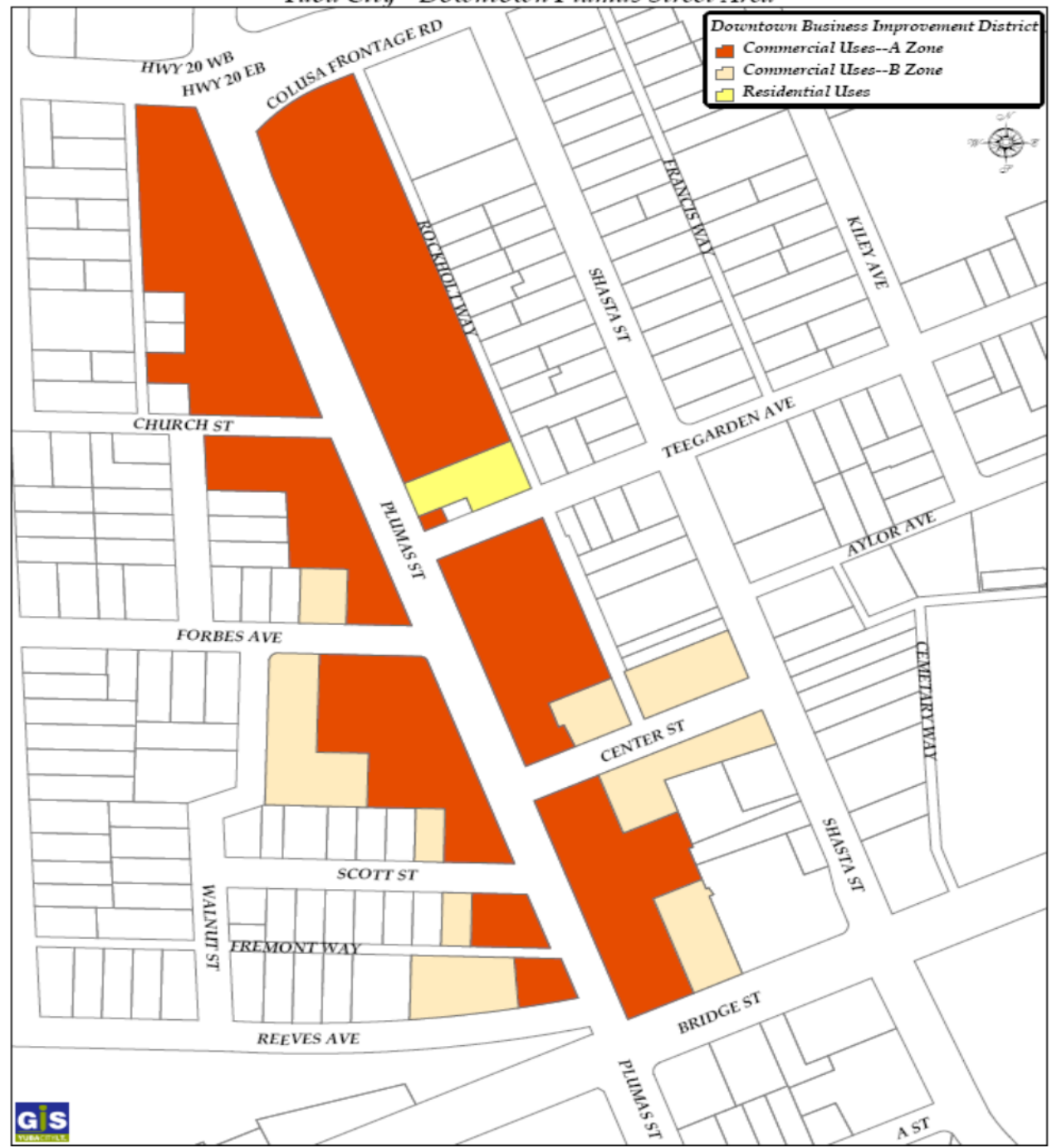
# Yuba City Downtown Business Association

## Annual Report 2016-2017

Shop Dine Stroll



# Yuba City - Downtown Plumas Street Area



**List of 2017-2018 Directors and Committee Members  
of the Yuba City Downtown Business Association**

**2017-2018 YCDBA Officers**

President – Chanda Carleton, Sopa Thai Cuisine  
Vice President – Joe Federico, The Happy Viking  
Treasurer – Cameo Arrasmith, Sawyer’s Sweet Spot  
Secretary – Angela Butler, Milani Optical

**2017-2018 YCDBA Board of Directors**

Cashalyn Gilliss ~ Crosspointe Christian Books & Gifts  
Fotine HalikasKopriva ~ Fotine’s Catering & Event Services  
David Holycross ~ Holycross Memorial Services, Inc.  
Pancho Serrano ~ Dance.Fit.Life  
Jim Mathews ~ Mathews Motor Sports  
Santee Drown ~ The Happy Viking  
Teresa Schmidt ~ Twin Cities Flooring  
Past President: Cindy Paine ~ Jerry’s Stereo

**2017-2018 YCDBA**  
**COMMITTEE CHAIRS AND MEMBERS**

**Executive/Finance**

Chair: Chanda Carleton – *Sopa Thai Cuisine*  
Joe Federico - *The Happy Viking*  
Cameo Arrasmith – *Sawyer’s Sweet Spot*  
Angela Butler - *Milani Optical*  
Patty Phillips - *Bookkeeper*

**Events**

Chair: Sandee Drown-*The Happy Viking*  
Chanda Carleton – *Sopa Thai Cuisine*  
Angela Butler- *Milani Optical*  
David Holycross - *Holycross Memorial Services, Inc.*  
Cashalyn Gilliss - *Crosspointe Books & Gifts*  
Teresa Schmidt- *Twin Cities Floor Covering*

**Marketing/Beautification/Membership**

Chair: Cameo Arrasmith – *Sawyer’s Sweet Spot*  
Chand Carleton – *Sopa Thai Cuisine*  
Joe Federico – *The Happy Viking*  
Pancho Serrano - *Dance.Fit.Life*  
Jim Mathews - *Mathews Motor Sports*  
Sandee Drown- *The Happy Viking*

# 2016-2017 Accomplishments of the Yuba City Downtown Business Association

## Mission of the Organization:

*The mission of the Yuba City Downtown Business Association is to preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike.*

### **City of Yuba City**

- Attended City Council meetings when issues of downtown are on the agenda.
- A DBA Board Member would present to the Council when necessary and would update membership to items pertaining to the Downtown via communication at Board Meetings, Committee meetings, email, newsletter and direct mail as needed
- Presented the Annual BID Renewal Report in November 2017

### **Community Involvement**

- April - First Thursday (monthly through October) Shopping, live music, Walk the Loop. Farmers Market and an artist reception at The Theater Gallery
- June - Sunsweet's 100<sup>th</sup> Anniversary Celebration Summer Stroll, free community event
- October - Trick or Treat Plumas Street. As our last First Thursday, re-introducing trick or treating to Plumas St.
- November - Holiday Open House
- December 2016 - "It's a Charlie Brown" Christmas Stroll, free community event
- December 2017- "Home For The Holidays" Christmas Stroll, free community event

### **Memberships**

- Yuba-Sutter Chamber of Commerce

### **DBA**

- DBA President Chanda Carleton keeps the organization moving forward Maintained active Board of Directors and active committees
- Renewed Contract with Zanaida Akins Marketing Strategies through 2017, to continue administrative/events coordinator duties
- The Board meets 3 times monthly, outside the normal board meeting, primarily for the purpose of individual committee strategy planning Executive/Marketing/Events
- The YCDBA secured new office space with a conference room. New location is 409 Center St., Suite A
- The YCDBA updated the By Laws, Policies and Procedures which had not been done since 2010.



GROWING TOGETHER





# Associate Members

The DBA has 20 Associate Member Businesses. These are businesses not located downtown; however, they want to be a part of and show their support for the Downtown District. The following are DBA Associate Members:

*Enterprise Rancheria*

*Cal-Yuba Investments*

*City of Yuba City*

*Express Employment Professionals*

*Mathews Motors*

*Millennium Family Entertainment Center*

*Meagher & Tomlinson*

*Patricia Phillips E.A*

*Recology Yuba-Sutter*

*Results Radio*

*Sutter North Medical*

*The Cookie Tree*

*Wheeler Chevrolet*

*Twin Rivers Polaris*

*Yuba Sutter Chamber of Commerce*

*Huckins Family Trust*

*AAA*

*Holycross Memorial Services*

*Grocery Outlet*

*Marysville Gold Sox*



## BUSINESSES – NEW

Corner To-Go

The Appliance Guy

Stanton Optical

Evergreen Home Loans

Sutter Buttes Real Estate

LBK Optical

Hustle & Blow Style Collective

Steele House Coffee

Be You Women's Resource Center

Stay Faded Barber Lounge

Dance.Fit.Life

Krazy Katz Records

South of Center

# BUSINESSES CLOSED

Neveria La Guadalupana

Jerry's Stereo

Bird's Eye View

Klotz Mobile Detailing

Ke Le Time

Blush Beauty Bar