



Item 3: Shopping Carts



November 21, 2017 | Arnaldo Rodriguez

Brief History

- Historically, City has taken a laissez faire approach in regards to a formal policy, relying on stores to collect their carts

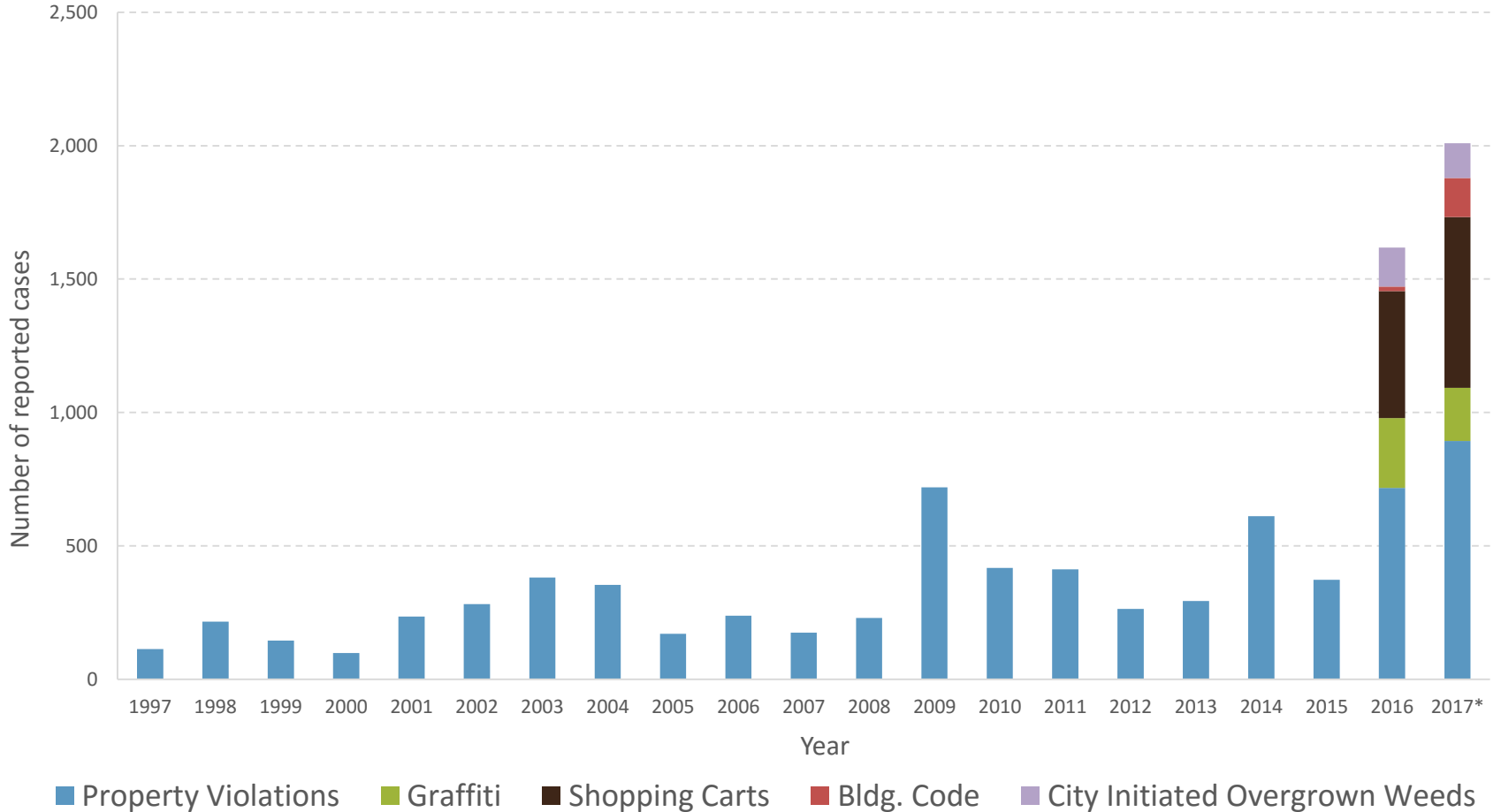


Brief History

- City contracted with an independent shopping retrieval contractor to collect carts
- 12 stores had contracts
- Since March 2016, City has received 1,102 notices regarding shopping carts

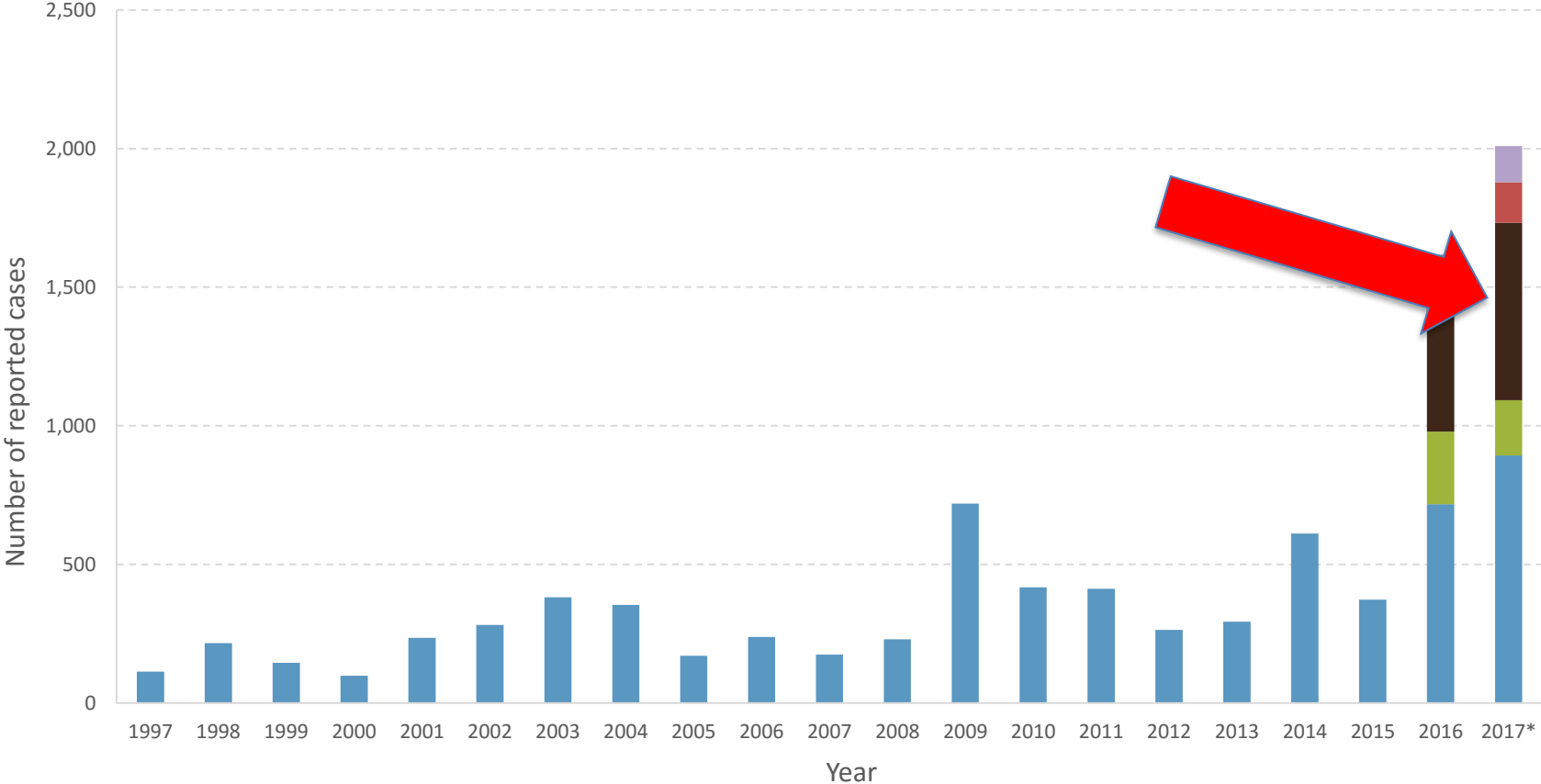


New Code Enforcement Cases Reported per Year



*Through Nov. 20, 2017

New Code Enforcement Cases Reported per Year

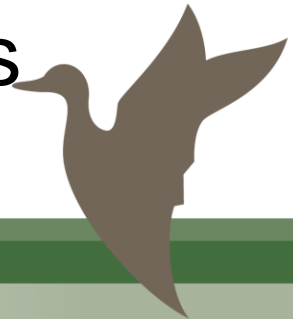


■ Property Violations ■ Graffiti ■ Shopping Carts ■ Bldg. Code ■ City Initiated Overgrown Weeds

**Through Nov. 20, 2017*

Brief History

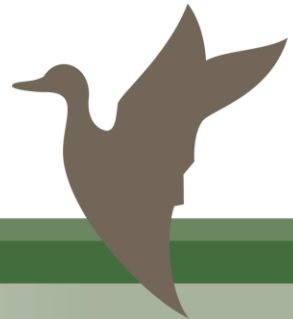
- City routinely mails letters to stores, calls stores, emails, etc.
- Mixed-results
- Challenge arranging meeting times
- Approximately 38 stores provide carts





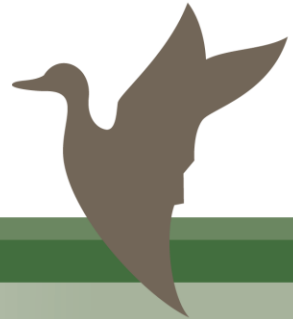
Public Outreach

- Public information meeting on Oct. 12, 2017
- Contacted the CA Grocer's Association
- Published in paper
- Mailed letters to local stores and corporate headquarters



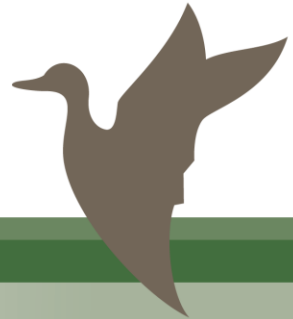
Draft Ordinance

- Requires signs on carts
- Requires the submittal of an Abandoned Shopping Cart Prevention Program (ASCPP)
 - Stores with 10 or more carts are required to submit
 - A description of specific measures that will be taken to prevent carts from being removed
 - Retrieval within 24 hours



Draft Ordinance

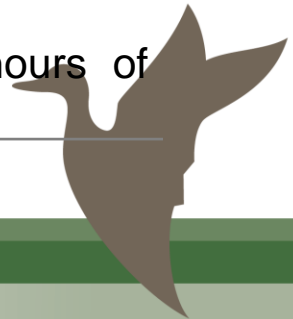
- Store may not place limits on daily loads or days per week to retrieve carts
- Director would approve the ASCPP
- ASCPP may be modified by the owner and City
- Goal is to no longer store carts at the City



Draft Ordinance

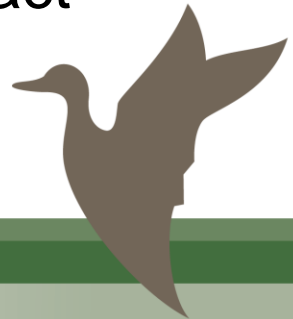
Table 1: Summary of regulations

# of carts	Item
9 or fewer	No changes.
10-75	<ol style="list-style-type: none">Must submit an ASCPP.May elect to retrieve their own carts rather than enter into a contract with a retrieval company.Abandoned shopping carts must be retrieved within 24 hours of notice.
76 or more	<ol style="list-style-type: none">Must submit an ASCPP.Shall enter into a contract with a retrieval company.Abandoned shopping carts must be retrieved within 24 hours of notice.



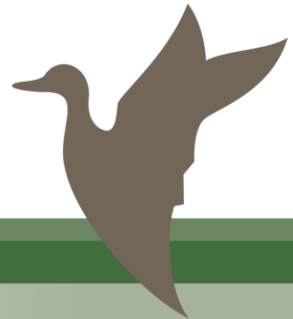
Draft Ordinance

- Failure to comply with the ASCPP
 - City may require a wheel locking or stopping mechanism
 - Failure to comply: \$50 civil penalty per day
- New stores:
 - Mandatory measures
- Stores with 9 or fewer carts: No mandatory contract



Recommendation

- Concur with the determination that the text amendment does not constitute a project pursuant to the California Environmental Quality Act (CEQA) Section 15061(b)(3)



Recommendation

- Introduce the Shopping Cart Ordinance, and waive the first reading
- Ordinance will be brought back to the City Council for consideration on Dec. 19, 2017

