



Joint City Council / E-Team / Mid Manager Workshop August 11, 2022

Agenda



- Breakfast
- Welcome Mayor Shaw
- Council Roles
- Council Districting
- Succession Planning
- Fireworks
- Mobile Vendors
- Boats/RV's/Metal Carports
- Wrap-Up





Council Roles & Districting

Council Roles



Role of Councilmembers

- Legislative body and the community's policy makers
- Act as the direct representatives of the community
- Approve the budget and adopt local laws and regulations
- Focus on the community's big-picture goals
- Hire and supervise the City Manager and City Attorney

Role of the Mayor

- Public face of the community
- Presides at meetings
- Assigns Councilmembers and agenda items to committees

Council Districting



 Will Districting change the Mayor and Councilmember roles?





Mid-Managers – Succession Planning



Thank you!

Succession Planning

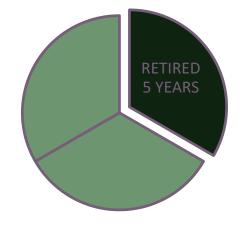


What's ahead?

Retirement Projection Survey (Citywide)

- Executive Team
- Mid-Managers
- First-Level Managers

29.87% plan on retiring with in the next 5 years



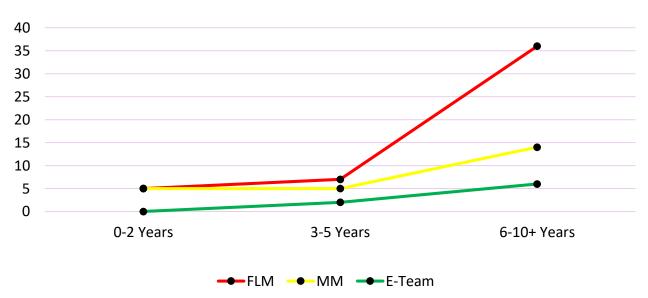
- Staffing
- Vacancies/Recruitment
- Impact on Services

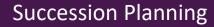
- Depth of Knowledge
- Institutional Knowledge
- Staff Disconnect



Where are we?

Retirement Projections – # of Employees

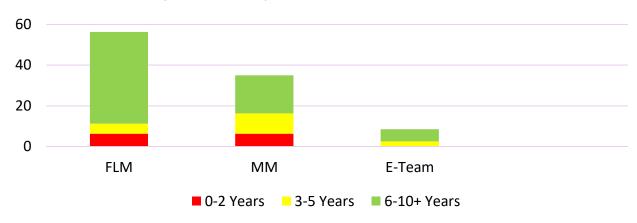






Food for thought...

Retirement Projections by %



Succession Planning



What are we doing?

- Capacity Building Survey
- Leadership Academy
- Refresh & Reinstate EE Programs
 - Building our Bench
 - Onboarding Programs
 - Mentor Program
 - Target Learning
 - Employee Events

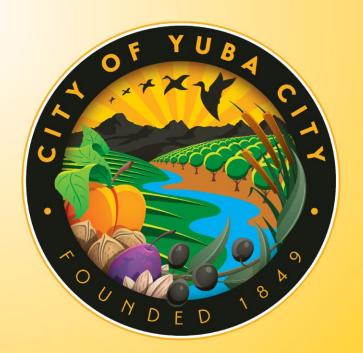


New Thoughts

- Academy Jumpstart
- Leadership Training
- Right people in the right places
- Focus on internal growth & advancement
- Identify opportunities for improvement during exit interview process



Questions?





Fireworks

Fireworks – 2022 4th of July Weekend Statistics



Police Department

- 18 Citations over the weekend
- 102 Firework calls 4th of July evening

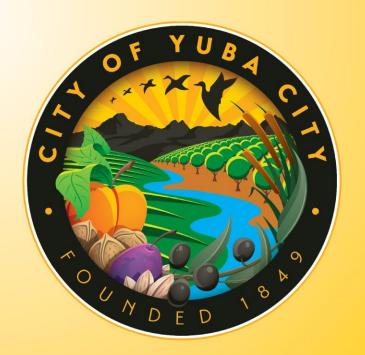
Fire Department

- 5 Vegetation fires
- 3 Dumpster fires
- 3 Structure fires with moderate/major damage (from safe & sane fireworks)
- 1 Rubbish fire
- 1 Rubbish/vehicle fire

Fireworks – Options



- Stay status quo
- Modify the Ordinance
 - Reduce the window for the sale of fireworks (currently noon on June 28th to noon on July 6th)
 - Add time limits for the discharge of fireworks (i.e. no fireworks shall be discharged after 10:30 pm)
- Ban Safe & Sane fireworks within the city limits
- Other options?





Mobile Vendors

Current Mobile Vendor Ordinance



Mobile Vendor Definition

"....a person conducting commercial activity from either a motorized or nonmotorized vehicle offering goods for sale on a temporary, intermittent or seasonal basis in which customers approach the vehicle to make a purchase. This term includes mobile caterers, lunch wagons, eating cars, ice cream trucks, pushcarts, bicycle carts, motorized food wagon or conveyance"

This includes food trucks and pushcart vendors.



Current Mobile Vendor Ordinance



Key Requirements:

- Shall locate at least 100 feet from a street intersection.
- Operator shall be at least 200 feet apart.
- Required to move 600 feet every 30 minutes and not return to the previous location.
- Generally prohibited from operating from 8pm – 8am.
- Other permitting and licensing requirements apply.



These requirements are difficult to adhere to and after hour enforcement is limited.

Current General Policy - Mobile Vendor



- 1. Obtain Zoning Clearance + Business License (includes Environmental Health Permit, Insurance, Commissary, etc.) Cost (\$60)
- 2. Try to ensure safe distance and location (100-foot enforcement is variable based on the location)
- 3. Based on complaints, staff works to limit time at each location to twice a week (not enforcing 30-minute restriction or time of day)

Current Open Air Vendor Ordinance



Open Air Vendors

".....a person conducting commercial activity from either a motorized or nonmotorized vehicle at a fixed location on private property, offering goods for sale on a temporary, intermittent or seasonal basis in which customers approach the vending operation to make a purchase. Open air vendor operations are not mobile enough to comply with the time requirements identified for mobile vendors and are therefore constrained to setting up operations at an approved fixed location.

This is typically onsite vendors that are not moving (i.e. flowers, strawberries, phone vendors, etc.)

Current Open Air Vendor Ordinance



Key Requirements:

- Shall operate on private property only.
- Generally limited to:
 - 1. Industrial building/complex more than 65,000 sq. Ft.
 - 2. Office building/complex greater than 50,000 sq. ft.
 - 3. Retail building/complex greater than 100,000 sq. ft.
- If proposed within 400 feet of a business selling similar goods/products, the vendor shall receive written approval from the potentially affected business.
- Requires use permit approval.

The City hasn't processed a permit due to the following issues: Cost (\$1100), time (3-5 months), specific requirements, paperwork, etc.

Current General Policy - Open Air Vendors



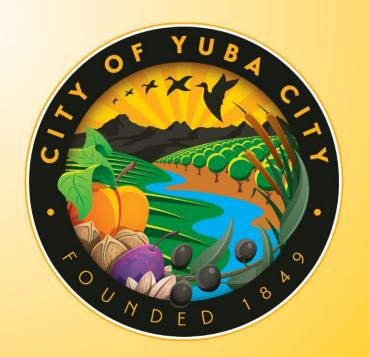
- 1. Generally, compliance is limited.
- 2. Complaints typically result in vendors being told the operation isn't allowed at a specific location and to work through the permitting process.

Requirements are difficult to adhere to and after hour enforcement is limited.

Recommendations



- Find the balance between storefront vs. mobile vendor
 - Update Code to combine Mobile Vendor and Open-Air Vendors and simplify requirements
 - City Council to provide any key points and/or concerns
- 2. After hour enforcement?
 - Sustainability, level of enforcement, etc.





Boats, RV's, Metal Carports & Accessory Buildings

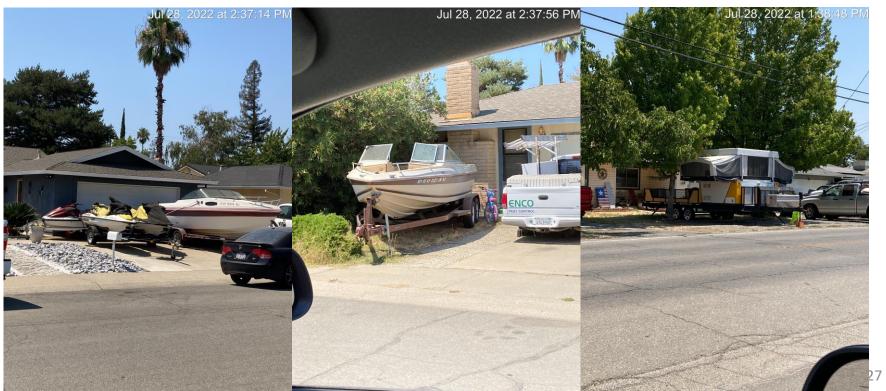


Key Municipal Code Requirements

 A recreational vehicle (boat or trailer) may only be parked on the portions of a lot behind the front wall of the residence or, in the case of a corner lot, behind the wall of the residence facing each street or right-of-way. The recreational vehicle shall be screened to a height of six feet from view from any public right-of-way. A recreational vehicle used as daily transportation may be parked overnight on recognized parking areas.



• (Out of Compliance)





Out of Compliance





In Compliance



Current Policy – RVs and Boats



- 1. Follow the Nuisance Ordinance
- 2. Complaint driven
- 3. Work with residents to give them time as needed

Typically, a complaint does not result in enforcement action of an entire neighborhood.

Recommendation - RVs and Boats



Council input on enforcement and possible code revisions.

Open Discussion



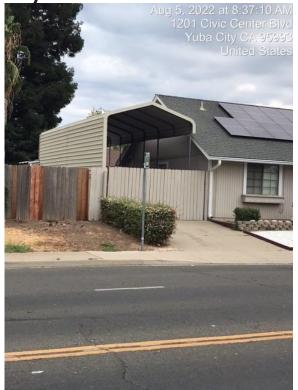
Key Municipal Code Requirements

- Generally subject to a 40 percent maximum lot coverage.
- Detached structures shall not be located in the front half of a lot or within 50-feet of a front property line.
- Subject to height and setback requirement based on type of structure and Zoning.
- Subject to Building and Fire Codes.



Examples from the Community







Examples from the Community







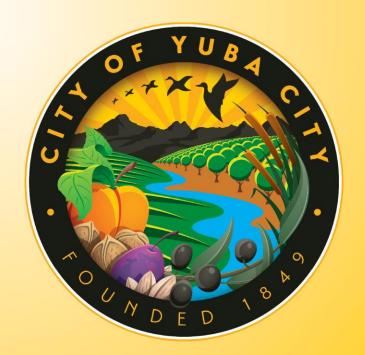
Examples from the Community





Council input on desired enforcement and potential code revisions.

Open Discussion.





Wrap-Up

Thank You!

