

City of
Yuba City

City Council Workshop



Who we are



- ◆ Private-non profit established in 1994 by resolution of 6 local jurisdictions
- ◆ Became an Economic Development District in 1996
- ◆ Governed by a Board of Directors
- ◆ Staff of 4
- ◆ Provides regional Economic Development services in Yuba & Sutter counties

What we do



Business Creation and
Attraction



Business Expansion &
Retention



Business Lending



Infrastructure
Enhancement

Who we serve



SUTTER & YUBA
COUNTIES



CITIES OF LIVE OAK,
MARYSVILLE, &
WHEATLAND



ALL REGIONAL
BUSINESSES

Lending REGIONALLY



229 loans -
\$15,295,807



\$103,873,126
Total Investment



688 New Jobs



747 Jobs
Retained



84 start ups

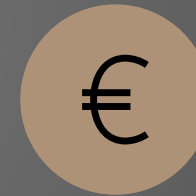
Lending CITY OF YUBA CITY



66 loans –
\$6,933,088



\$25,912,452
Total Investment



235 Jobs



114 Jobs
Retained



33 start ups



50% of all
lending activity

Some you might recognize



- Prioritizes Public Works Projects and the business community's economic development goals
- Committee consists public sector representatives from participating jurisdictions and private-sector members representing the region's industries
- Updated annually
- Complete re-write every 5 years (2020)

Comprehensive Economic Development Strategy (CEDS)

BUSINESS RETENTION & EXPANSION

Business Walks

Business
Resource
Seminars

Manage Yuba-
Sutter Business
Consortium

Assembly of
industry-specific
businesses

One-on-one
Business
Assistance

Business-
specific webinar
collaboration

Providing Financial Support

Grants

Grant Research, Writing and Management

Waivers

Program Income Waivers for infrastructure projects

Other

Special Projects

Other Stuff We Do

Manage Sutter County Community Action Agency and Yuba County Community Services Commission

Taking the lead for both counties

California Complete Count – Census 2020 campaign

Managed COVID-related Loan and Grant Programs for Yuba and Sutter counties and the City of Marysville

Yuba-Sutter Chamber of Commerce

Yuba-Sutter Lodging Association

Sutter Yuba Homeless Consortium

California Finance Consortium

North Central Counties Consortium

Yuba-Sutter Chamber of Commerce

Sutter Community Affordable Housing

(among others)

Partnership with YSEDC



\$25,000 ANNUAL INVESTMENT TO
BE A MEMBER OF THE ECONOMIC
DEVELOPMENT DISTRICT



FEE FOR SERVICE WORK –
CONTRACT WITH YSEDC ON
CASE-BY-CASE PROJECTS

Grant research, writing & management

Community Profile

Statistical Data (on demand)

Site selector events

Special Project Management

Graphic Design/Publication Production

Available Fee-
for-Service
offerings