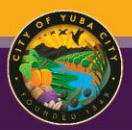




# Shopping Cart Ordinance Amendment



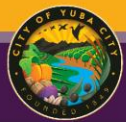
Benjamin Moody, Development Services Director  
September 1, 2020



# Background

- Council has provided input there is potential interest in modifying the Shopping Cart Ordinance to better meet the needs of the City.
- Yuba City Municipal Code - Shopping Carts Title 5, Chapter 22 became effective January, 2018

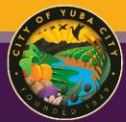




# Background

Yuba City has approximately 35 retail businesses that provide rolling shopping carts

<u>Store</u>	<u># of Carts</u>	<u>Store</u>	<u># of Carts</u>
99 Cent Only	60	Pet Smart	35
Bed Bath and Beyond	35	Petco	13
Bel Air	150	Raley's	162
Big Lots	33	Rite Aid	20
CVS	20	Ross	68
Dollar Tree	14	Sam's Club	500
FoodMaxx	200	Staples	35
Goodwill	<10	Target	300
Grocery Outlet	90	Grange Co-Op	74
Home Depot	185	Tractor Supply	16
Jo-Ann Fabrics & Crafts	<90	Walgreens #1	11
Kohl's	<90	Walgreens #2	<10
La Superior	45	Walgreens #3	25
Lowe's	160	Walmart	800
Marshalls	80	Winco	600
Michaels	47	Power Mart	<10
New Earth Market	77		



# Background

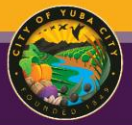
## Number of Carts and Stores

Number of Carts	Number of Stores
<10	3
10-40	12
40-90	10
90-150	0
150+	9



# Background

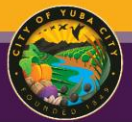




# Background – yc311 Reports

## YC311 Reported Abandoned Shopping Carts

Year	YC311 – Abandoned Cart Service Request
2017	697
2018	303
2019	133
2020	On target for approx. 110



# Background - ASCPP

## Abandoned Shopping Cart Prevention Program (ASCPP)

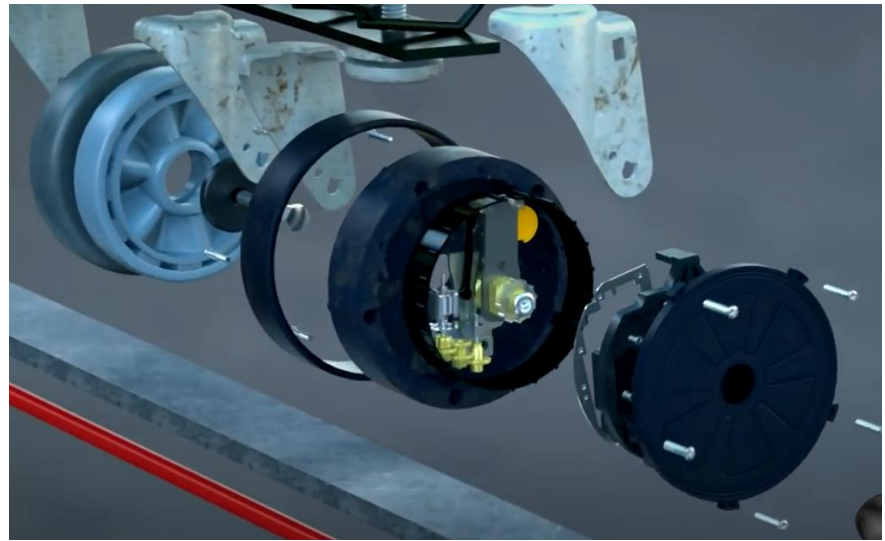
Number of Carts	Item
9 or fewer	<ul style="list-style-type: none"><li>• Exempt from establishing an ASCPP</li></ul>
10-90	<ul style="list-style-type: none"><li>• Must submit an ASCPP.</li><li>• May elect to retrieve their own carts rather than enter into a contract with a retrieval company.</li><li>• Abandoned shopping carts must be retrieved within 24 hours of notice.</li></ul>
91 or more	<ul style="list-style-type: none"><li>• Must submit an ASCPP.</li><li>• Shall enter into a contract with a retrieval company.</li><li>• Abandoned shopping carts must be retrieved within 24 hours of notice.</li></ul>



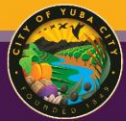
# Background – Cart Containment Systems

## Cart Containment Systems:

- New Businesses
  - 10 or more carts - required to install a standardized cart containment system with a wheel locking or stopping.
- Existing Businesses Failure to Comply
  - In the event that an owner fails to utilize the shopping cart retrieval service or to follow cart prevention measures an owner *may* be required to install a cart containment system.



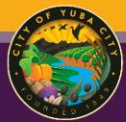




# Background - Costs

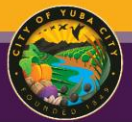
- Carts:
  - Approximately \$120 - \$200 each
  - 10 year life, 35K shopping uses
- Cart retrieval contractor:
  - Local businesses are telling us the price ranges from \$150-200 per month for a 1-2 day a week pickup, and \$400-500 per month for a 3-5 day a week pickup.
- Wheel Locking System:
  - Costs to install vary depending on the system type, number of carts, and maintenance required
    - WinCo (2019) - 600 carts, at the cost of approx. \$43,000 with maintenance costs ranging between \$800-\$1,200 per quarter due to damage of wheels and other issues that go along with the system.
      - \$72/cart installation with a \$0.56/month/cart maintenance requirement
    - FoodMaxx (2018) - 200 carts, \$30,000 with similar maintenance costs.
      - \$150/cart installation with a \$1.33/month/cart maintenance requirement

# Ordinance Discussion



## Potential Ordinance Modifications/Discussion Items:

- A. Separate the ordinance into sections that clearly delineates the law and consequences to individuals who remove the carts from store locations.
- B. Modify the cart threshold numbers to aid small businesses.
- C. Modify the retrieval period from 24 to 48 hours to provide more time for businesses.
- D. Require that a containment system, such as wheel locking or stopping mechanisms be put in place for retailers of a certain size or for retailers that have a high loss rate, with an option for an approved phased in approach.
- E. Provide businesses with an option regarding the contracted cart retrieval requirement, if an effective containment system is in place.
- F. Remove the “new” business requirement related to containment systems, so new businesses would adhere to the same requirements as existing businesses.
- G. Other potential points



# Ordinance Discussion

- **Fiscal Impact:**

- Staff time to administer and enforce the ordinance as appropriate.

- **Alternatives:**

- Leave the current ordinance in place as is.
- Completely repeal the ordinance.
- Provide staff with direction for modifying the proposed ordinance.



# Recommendation

- Discuss the ordinance and Council priorities
- Review potential Ordinance modifications A-G
- Consider, then direct staff to:
  - Initiate an Ordinance update that will amend the Yuba City Municipal Code related to Shopping Carts Title 5, Chapter 22 (with council determined modification items)

# Questions?

