

CITY OF YUBA CITY  
STAFF REPORT

**Date:** June 2, 2020  
**To:** Honorable Mayor & Members of the City Council  
**From:** City Council  
**Presentation by:** Marc Boomgaarden, Vice Mayor

---

**Summary**

**Subject:** Fourth of July Children's Parade and Bi-County Fireworks Show  
**Recommendation:** Discuss and provide direction to staff regarding the Fourth of July Children's Parade and the Bi-County Fireworks Show  
**Fiscal Impact:** Children's Parade - \$1,500 + staff time  
Bi-County Fireworks Show - \$5,000 contribution

---

**Purpose:**

Provide direction regarding the annual Fourth of July Children's Parade and the City contribution to the Bi-County Fireworks Show.

**Background:**

The Yuba City Fire Department and Community Services Department created the concept of a Children's Parade to take place on Independence Day, July 4<sup>th</sup> of each year, as a way for the community to commemorate the independence of the United States and patriotism of the community. The Children's Parade has been ongoing since 2002 and has grown in community participation with hundreds of children and their families participating. Also, the parade has historically ended with a hot dog lunch provided to participants at the end.

In 2019, with financial support from Recology, the Yuba County Water Agency, the Cities of Marysville and Yuba City, and the Counties of Sutter and Yuba, a 4<sup>th</sup> of July Community Fireworks Show was held for the community. There had not been a community fireworks show on the 4<sup>th</sup> of July since 2004. The event was a huge success and provided an opportunity for a centralized display for the entire community to enjoy.

**Analysis:**

As the State and Bi-County region are starting to re-open from the Coronavirus Pandemic (COVID-19), it is uncertain as to when groups greater than ten individuals will be allowed to congregate. Even if restrictions are relaxed, it is not anticipated that the restrictions will be relaxed enough to accommodate the number of people that would be expected to congregate for the Children's Parade or the Bi-County Fireworks Show.

In previous years, there have been hundreds of participants in the Children's Parade. However, there are other opportunities to reconfigure the parade. Groups may be staggered to meet the gathering restrictions and social distancing guidelines, or the parade may be converted to a different format. Also, the hot dog lunch can be canceled or modified to reduce human interaction. As there is just over one month remaining to the 4<sup>th</sup> of July, staff is requesting direction as to if the Children's Parade is going to proceed this year and under what parameters.

In regard to the Bi-County Fireworks Show, last year individuals congregated in Marysville's River Front Park and Yuba City's Feather River Parkway. If larger gatherings are not allowed by July 4<sup>th</sup>, the fireworks can be configured to shoot higher into the air to allow residents to view them comfortably from less congested areas. Staff is requesting direction regarding contributing funds to the Bi-County Fireworks Show.

**Fiscal Impact:**

Last year, the City spent approximately \$1,500 on supplies for the Children's Parade and hot dog lunch. In addition, there was significant staff time spent planning and coordinating the event. If the City Council would like to proceed with a Children's Parade, staff recommends bringing back at least one of the currently furloughed Recreation Supervisors to plan and coordinate the event.

The City also contributed \$5,000 toward the Bi-County Fireworks Show and expended funds to have security guards provide oversight at Feather River Parkway. The City's sponsorship amount for this year, should the event proceed, would be \$5,000. Staff recommends closing Feather River Parkway to limit staff and security costs.

**Alternatives:**

Council may provide alternative direction to staff.

**Recommendation:**

Discuss and provide direction to staff regarding the Fourth of July Children's Parade and the Bi-County Fireworks Show

**Prepared & Submitted by:**

*[/s/ Diana Langley](#)*

Diana Langley  
Interim City Manager/Public Works Director

**Reviewed by:**

Finance

[SM](#)

City Attorney

[SLC by email](#)