

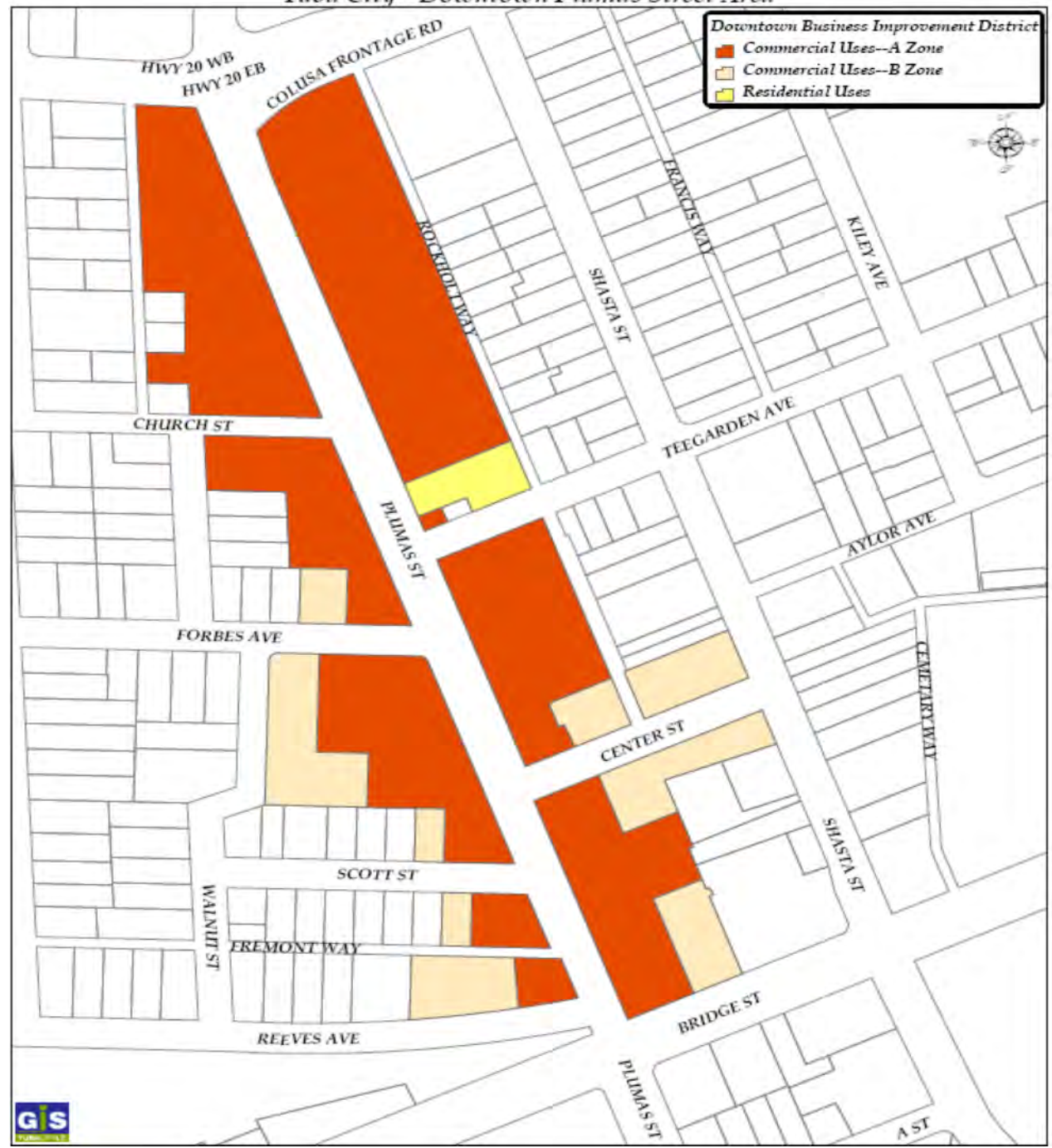
# Yuba City Downtown Business Association

## Annual Report 2017-2018

Shop Dine Stroll



# Yuba City - Downtown Plumas Street Area



**List of 2018-2019 Directors and Committee Members  
of the Yuba City Downtown Business Association**

**2018-2019 YCDBA Officers**

President – Chanda Carleton, Sopa Thai Cuisine  
Vice President – Joe Federico, The Happy Viking  
Treasurer – Cameo Arrasmith, Sawyer’s Sweet Spot  
Secretary – Angela Butler, Milani Optical

**2018-2019 YCDBA Board of Directors**

Cashalyn Gilliss ~ Crosspointe Christian Books & Gifts  
Pancho Serrano ~ Dance.Fit.Life  
Jim Mathews ~ Mathews Motor Sports  
Santee Drown ~ The Happy Viking  
Teresa Schmidt ~ Twin Cities Flooring  
Cindy Paine ~ Paine Properties  
JJ Huskey ~ Freedom Mortgage  
Danielle Blackmer ~ Oro Jewelry & Loan  
Ryan Henshaw ~ Henshaw Insurance

# **2018-2019 YCDBA COMMITTEE CHAIRS AND MEMBERS**

## **Executive/Finance**

Chair: Chanda Carleton – *Sopa Thai Cuisine*  
Joe Federico – *Sutter Buttes Brewing*  
Cameo Arrasmith – *Sawyer's Sweet Spot*  
Angela Butler - *Milani Optical*

## **Events**

Chair: Sandee Drown-*The Happy Viking*  
Chanda Carleton – *Sopa Thai Cuisine*  
Angela Butler- *Milani Optical*  
Teresa Schmidt – *Twin Cities Flooring*  
Cindy Paine – *Paine Properties*  
Danielle Blackmer – *Oro Jewelry & Loan*  
Jim Mathews – *Mathews Motors Powersports*  
Joe Federico – *Sutter Buttes Brewing*  
Branden Conejo – *Conejo Brothers Media*  
Olivia Huskey – *Exp Reality*  
Harmony Avedado – *Evergreen Mortgage*

## **Marketing/Beautification/Membership**

Chair: Ryan Henshaw– *Henshaw Insurance*  
Co-Chair: JJ Huskey – *Freedom Mortgage*  
Chand Carleton – *Sopa Thai Cuisine*  
Pancho Serrano - *Dance.Fit.Life*  
Sandee Drown- *The Happy Viking*  
Cindy Paine - *Paine Properties*  
Cameo Arrasmith – *Sawyer's Sweet Spot*  
Cashalyn Gillis – *Crosspointe Books*

# 2017-2018 Accomplishments of the Yuba City Downtown Business Association

## Mission of the Organization:

*The mission of the Yuba City Downtown Business Association is to preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike.*

### **City of Yuba City**

- Attended City Council meetings when issues of downtown are on the agenda.
- A DBA Board Member would present to the Council when necessary and would update membership to items pertaining to the Downtown via communication at Board Meetings, Committee meetings, email, newsletter and direct mail as needed
- Presented the Annual BID Renewal Report in November 2017

### **Community Involvement**

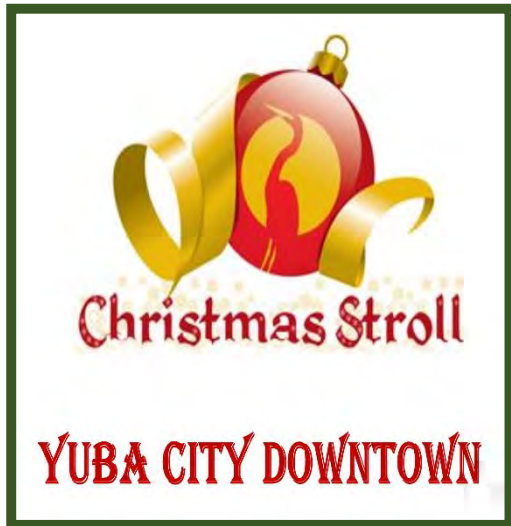
- March - Bunny Hop Scavenger Hunt for community to come out with an scavenger Easter egg hunt
- April - First Thursday (monthly through October) Shopping, live music, Walk the Loop, and an artist reception at The Theater Gallery
- June - Summer Stroll Festival, free community event
- October - Trick or Treat Plumas Street, our last First Thursday
- November - Holiday Open House and Small Business Saturday
- December 2017- Christmas Stroll, free community event

### **Memberships**

- Yuba-Sutter Chamber of Commerce
- California Main Street Alliance

### **DBA**

- DBA President Chanda Carleton keeps the organization moving forward Maintained active Board of Directors and active committees
- New Contract with Kristel Martin to continue administrative, daily accounts receivable and payable's and events coordinator duties
- The Board meets 3 times monthly, outside the normal board meeting, primarily for the purpose of individual committee strategy planning Executive/Marketing/Events
- The YCDBA continues to update the By Laws, Policies and Procedures





# Associate Members

The DBA has 22 Associate Member Businesses. These are businesses not located downtown; however, they want to be a part of and show their support for the Downtown District. The following are DBA Associate Members:

*Best Collateral*

*Clean Rite Build Rite*

*City of Yuba City*

*Enterprise Rancheria*

*Express Employment Professionals*

*Freedom Mortgage*

*Huckins Family Trust*

*Holycross Memorial Services*

*Mathews Motors*

*Marysville Gold Sox*

*Millennium Family Entertainment Center*

*Meagher & Tomlinson*

*Praise Chapel*

*Patricia Phillips E.A*

*Paine Properties*

*Recology Yuba-Sutter*

*Sunsweet Growers*

*Sutter North Medical*

*The Cookie Tree*

*Wheeler Chevrolet*

*Twin Rivers Polaris*

*Yuba Sutter Chamber of Commerce*



# BUSINESSES – NEW

Sergio's  
South of Center  
Trendy Home Consignments

# BUSINESSES CLOSED

HAIR PRODUCTIONS  
BEYOU WOMAN'S CENTER