

**GIVE. ADVOCATE. VOLUNTEER.**  
**LIVE UNITED** 

Yuba-Sutter-Colusa United Way  
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# In the Company of Heroes

*The Power of Volunteerism  
For a Better Yuba City!*

# Volunteering . . .

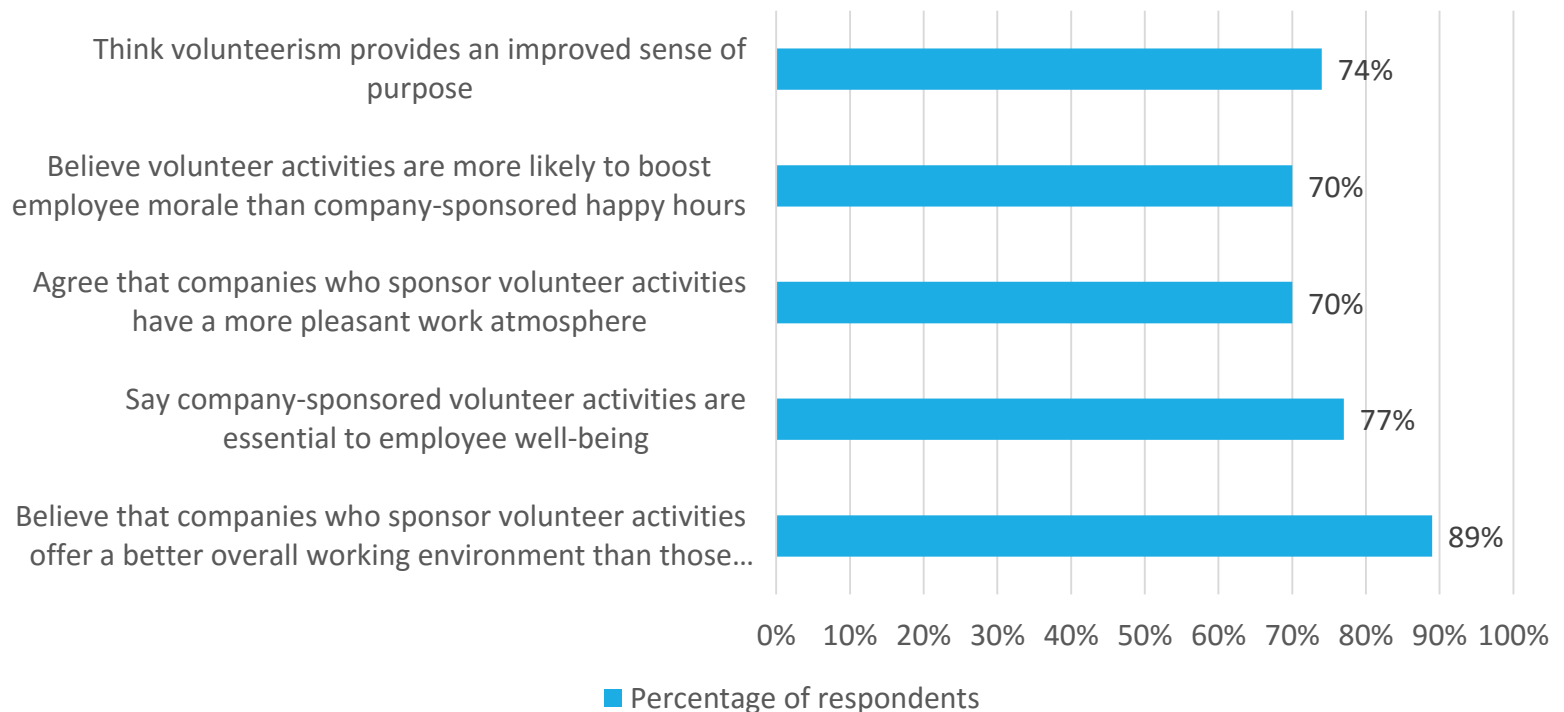
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- Builds a strong, safe, cohesive community;
- Strengthens social connections;
- Enhances civic engagement;
- Volunteering encourages goal sharing within the workplace.

*Source: Johns Hopkins University Center for Civil Society Studies (CCSS), 2017*

# The 2017 Deloitte Workplace Study

Percentage of respondents



# Who Is the United Way?

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The **Yuba-Sutter-Colusa United Way** is committed to creating long-lasting changes with measurable improvements for people in need within our three-county area (Yuba, Sutter and Colusa) by focusing our efforts on building blocks for a better life.

The YSC United Way provides direct, one-stop access to programs doing the greatest good in our community.

# How do we do it?

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- An Active Board offering a wide breadth of professional and personal experience;
- Highly engaged staff;
- A phenomenal stable of 30 partnership agencies; these super-hero partnerships make all the difference;
- Volunteers change Yuba City for the better.

# Our Strategic Commitments

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01

Enhance  
Education  
Opportunities

02

Enhance  
Income

03

Improve the  
Health of Our  
Residents

# Current Priorities for 2018-19

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- Combatting homelessness
- Healthier children
- The aging population

# Changing Lives

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- The Yuba-Sutter-Colusa United Way impacts 15,500 lives per month
- Each one of these 15,500 individuals has a life-changing story to tell
- Two stories that have impacted me this year
  - Norcal Center for Deaf and Hard of Hearing
  - Able Riders



# An invitation to engage!

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- Time is short, if you can't volunteer, give!!
- Giving in the Workplace: Employee Contribution Plan. Beauty is, Yuba City is already signed up!
- We have electronic forms available, and we try to make it a pain-free process. Contact HR.
- 100% of the contributions go to programs right here at home.
- Even just \$5/week has a tremendous impact on our ability to expand services to those that need it most

# Volunteer Opportunities

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01

Board  
Member

02

Ambassador  
Program

03

Volunteer for  
Events and  
Other Projects

# Spooktacular River Run 5K – sign ups are happening!

- 250+ Runners
- Run/Walk
- Costume Contest
- Awards

